Product 1/2

349

Advertiser Ref

50930

## CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Main Street Media Group PO Box 25093 Alexandria, VA 22313

	Contract / Re	vision	_	Alt Order #	!
	139445	1		08315389	
Product					
SENATE LDRSHIP FUND					
Contract Dates	Estimate #				
10/11/16 - 10/17/16	3101				
Advertiser			Or	ginal Date	/ Revision
ISS/Senate Leadership Fo	und-A		C	7/12/16	/ 07/12/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxReps	CoxReps Philad
	Special Hand	ling		,	
	Demographic				
	Households				
					1

Advertiser Code

155

Agy Code

TV14775

3814

Agency Ref

*Lina Ch Start D	ata End Data Dassintis	Start on Time		D 1	Spots/	D-4- DO-4- D4-	T 0		
"Line Ch Start D	ate End Date Description	n iline		Days L	ength Week	Rate PCodeRtn	Type S	oots	Amount
	6 10/14/16 M-F 10a-1 <u>End Date</u> <u>Weekdays</u> 10/16/161	1a 10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$675.00		:30	P-02	NM	1	\$675.00
	6 10/14/16 Daybreak B <u>End Date</u> <u>Weekdays</u> 10/16/161	Edition 430z4:25 / Spots/Week 1	AM-5:00 AM <u>Rate</u> \$410.00		:30	P-02	NM	1	\$410.00
	6 10/14/16 Daybreak B End Date Weekdays 10/16/161	Edition 5a 5:00 / Spots/Week 1	AM-5:30 AM <u>Rate</u> \$825.00		:30	P-02	NM	1	\$825.00
	6 10/14/16 NewsCente <u>End Date</u> <u>Weekdays</u> 10/16/161	er 7 5p 5:00 I Spots/Week 1	PM-5:30 PM <u>Rate</u> \$2,400.00		:30	P-02	NM	1	\$2,400.00
	6 10/14/16 Daybreak E <u>End Date</u> <u>Weekdays</u> 10/16/161	Spots/Week 1	AM-6:00 AM <u>Rate</u> \$1,000.00		:30	P-02	NM	1	\$1,000.00
	6 10/14/16 Daybreak E <u>End Date</u> <u>Weekdays</u> 10/16/161	dition 6a 6:00 A Spots/Week 1	AM-7:00 AM <u>Rate</u> \$1,350.00		:30	P-02	NM	1	\$1,350.00
	6 10/14/16 CBS This M <u>End Date</u> <u>Weekdays</u> 10/16/161	forning 7:00 A Spots/Week 1	AM-9:00 AM <u>Rate</u> \$1,125.00		:30	P-02	NM	1	\$1,125.00
	6 10/14/16 M-F 9a-10a <u>End Date</u> <u>Weekdays</u> 10/16/161	9:00 A Spots/Week 1	AM-10:00 AN <u>Rate</u> \$625.00		:30	P-02	NM	1	\$625.00
	End Date         Weekdays           10/23/16         1	Spots/Week 1	AM-11:00 A <u>Rate</u> \$675.00		:30	P-02	NM	1	\$675.00
	6 10/17/16 Daybreak E <u>End Date Weekdays</u> 10/23/16 1	dition 5a 5:00 A Spots/Week 1	AM-5:30 AM <u>Rate</u> \$825.00		:30	P-02	NM	1	\$825.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Original Date / Revision</u>
| ISS/Senate Leadership Fi | 07/12/16 / 07/12/16

	Start/End		Spots/		
		Days Length V	•	n Type Spots	Amount
Start Date End Date Weekdays Spots/W	eek Rate			7. 1	
N 11 WHIO 10/17/16 10/17/16 Daybreak Edition 530a		:30	P-02	NM 1	\$1,000.00
N 12 WHIO 10/17/16 10/17/16 Daybreak Edition 6a  Start Date End Date Weekdays Spots/W Week: 10/17/16 10/23/16 1 1		:30	P-02	NM 1	\$1,350.00
N 13 WHIO 10/17/16 10/17/16 CBS This Morning  Start Date End Date Weekdays Spots/W Week: 10/17/16 10/23/16 1 1	7:00 AM-9:00 AM eek Rate \$1,125.00	:30	P-02	NM 1	\$1,125.00
N 14 WHIO 10/17/16 10/17/16 Mon Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/17/16 10/23/16 1 1		:30	P-02	NM 1	\$4,100.00
N 15 WHIO 10/17/16 10/17/16 M-F 9a-10a  Start Date End Date Weekdays Spots/W Week: 10/17/16 10/23/16 1 1	9:00 AM-10:00 AN eek <u>Rate</u> \$625.00	:30	P-02	<b>NM</b> 1	\$625.00
N 16 WHIO 10/15/16 10/15/16 SEC Game  Start Date End Date Weekdays Spots/W Week: 10/10/16 10/16/161- 1	12:00 PM-7:00 PN eek <u>Rate</u> \$2,600.00	:30	P-02	NM 1	\$2,600.00
N 17 WHIO 10/15/16 10/15/16 NewsCenter 7 Sa 6a Start Date End Date Weekdays Spots/Week: 10/10/16 10/16/161 1		:30	P-02	<b>NM</b> 1	\$710.00
N 18 WHIO 10/16/16 10/16/16 NFL Bengals Game  Start Date End Date Weekdays Spots/We  Week: 10/10/16 10/16/161 1		:30	P-02	<b>NM</b> 1	\$8,000.00
N 19 WHIO 10/16/16 10/16/16 NFL RS Late Game O'A	eek Rate	:30	P-02	<b>NM</b> 1	\$7,000.00
N 20 WHIO 10/16/16 10/16/16 Sun Prime Hour 1 Start Date End Date Weekdays Spots/Wee Week: 10/10/16 10/16/161 1	7:00 PM-8:00 PM eek <u>Rate</u> \$7,000.00	:30	P-02	NM 1	\$7,000.00
N 21 WHIO 10/13/16 10/13/16 M-F 10a-11a  Start Date End Date Weekdays Spots/Wee  Week: 10/10/16 10/16/161 1	10:00 AM-11:00 A eek <u>Rate</u> \$675.00	:30	P-02	<b>NM</b> 1	\$675.00
N 22 WHIO 10/13/16 10/13/16 Daybreak Edition 5a 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/10/16 10/16/161 1		:30	P-02	<b>NM</b> 1	\$825.00
N 23 WHIO 10/13/16 10/13/16 Daybreak Edition 530a5 Start Date End Date Weekdays Spots/Wee Week: 10/10/16 10/16/161 1		:30	P-02	<b>NM</b> 1	\$1,000.00
N 24 WHIO 10/13/16 10/13/16 Daybreak Edition 6a 6 Start Date End Date Weekdays Spots/Wee Week: 10/10/16 10/16/161 1		:30	P-02	<b>NM</b> 1	\$1,350.00
N 25 WHIO 10/13/16 10/13/16 CBS This Morning 7	7:00 AM-9:00 AM eek <u>Rate</u> \$1,125.00	:30	P-02	<b>NM</b> 1	\$1,125.00
N 26 WHIO 10/13/16 10/13/16 NFL on CBS Thursday8	3:00 PM-11:30 PN	:30	P-02	NM 1	\$5,500.00

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 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 07/12/16 / 07/12/16

*Line Oh Chat Data Fad Data Danasintian	Start/End	5	Spots/	D	T 0		
*Line Ch Start Date End Date Description		Days	Length Week	Rate PCodeRtn	TypeSpo	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/161	Spots/Week 1 \$5,	Rate 500.00			- 1		
N 27 WHIO 10/13/16 10/13/16 M-F 9a-10a	9:00 AM-10	:00 AN	:30	P-02	NM	1	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/161	Spots/Week 1 \$	<u>Rate</u> 625.00					*******
N 28 WHIO 10/11/16 10/11/16 M-F 10a-11a	10:00 AM-1	1:00 A	:30	P-02	NM	1	\$675.00
Start Date         End Date         Weekdays           Week:         10/10/16         10/16/16         -1	Spots/Week 1 \$	<u>Rate</u> 675.00					
N 29 WHIO 10/11/16 10/11/16 Daybreak Ed			:30	P-02	NM	1	\$410.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/16 -1	Spots/Week 1 \$	<u>Rate</u> 410.00					
			:30	P-02	NIM	4	<b>#825.00</b>
Start Date End Date Weekdays	ition 5a 5:00 AM-5:3 Spots/Week	Rate	.30	P-02	NM	1	\$825.00
Week: 10/10/16 10/16/16 -1		825.00					
N 31 WHIO 10/11/16 10/11/16 Daybreak Ed	ition 530a5:30 AM-6:0	0 AM	:30	P-02	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/16 -1	Spots/Week	Rate			- 1		
100000		000.00			-		
N 32 WHIO 10/11/16 10/11/16 Daybreak Edi Start Date End Date Weekdays	Spots/Week	Rate	:30	P-02	NM	1	\$1,350.00
Week: 10/10/16 10/16/16 -1		350.00			ı		
N 33 WHIO 10/11/16 10/11/16 CBS This Mo	rning 7:00 AM-9:0	0 AM	:30	P-02	NM	1	\$1,125.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>					
Week: 10/10/16 10/16/16 -1		125.00					
N 34 WHIO 10/11/16 10/11/16 Tue Hour1	8:00 PM-9:0		:30	P-02	NM	1	\$4,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/16 -1	Spots/Week 1 \$4.6	<u>Rate</u> 600.00					
N 35 WHIO 10/11/16 10/11/16 M-F 9a-10a	9:00 AM-10:		:30	P-02	NM	1	\$625.00
	Spots/Week	Rate		. 02			<b>4020.00</b>
Week: 10/10/16 10/16/16 -1	1 \$6	325.00					
N 36 WHIO 10/12/16 10/12/16 M-F 10a-11a	10:00 AM-11		:30	P-02	NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/161	Spots/Week 1 \$6	<u>Rate</u> 375.00					
N 37 WHIO 10/12/16 10/12/16 Daybreak Edi			:30	P-02	NM	1	\$825.00
	Spots/Week	Rate	.50	1 -02	INIV		Ψ025.00
Week: 10/10/16 10/16/161		325.00					
N 38 WHIO 10/12/16 10/12/16 NewsCenter 7			:30	P-02	NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/161	Spots/Week 1 \$2.4	Rate 100.00					
			-30	D 02	NIM	1	£1 000 00
N 39 WHIO 10/12/16 10/12/16 Daybreak Edit Start Date End Date Weekdays	Spots/Week	Rate	:30	P-02	NM	1	\$1,000.00
Week: 10/10/16 10/16/161		00.00					
N 40 WHIO 10/12/16 10/12/16 CBS This Mor	rning 7:00 AM-9:00	D AM	:30	P-02	NM	1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/161	Spots/Week 1 \$1.1	Rate					
		25.00	.30	D 02	NINA	4	¢E 100.00
N 41 WHIO 10/12/16 10/12/16 Wed Prime He Start Date End Date Weekdays	our 1 8:00 PM-9:00 Spots/Week	Rate	:30	P-02	NM	1	\$5,100.00
Week: 10/10/16 10/16/161		00.00					

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07/12/16

/ 07/12/16



	139445 /	08315389
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	SENATE LDRSHIP FUN	3101
Advertiser	Origi	nal Date / Revision

*Line Ch Start Da	ate End Date Do		Start/End Time	Days Ler	Spots/ gth Week	Rate PCodeRtn	Туре	Spots	Amount
Start Date I	End Date Weel	kdays Spots/We	eek Rate						
The second secon	5 10/12/16 M- End Date Weel 10/16/161-	kdays Spots/We	9:00 AM-10:00 AN eek <u>Rate</u> \$625.00		:30	P-02	NM	1	\$625.00
	-			Tota	S	0.00		42	\$76,880.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net A	mount				
09/26/16 -10/17/16	42	\$76,880.00	(\$11,532.00)	\$65,	348.00				
Totals	42	\$76,880.00	(\$11,532.00)	\$65,	348.00				

ISS/Senate Leadership Fi

Signature:	Date:	
10 <del>7</del> 10		

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REP HEADLINE# 8315389
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN28/16 13.51
\*\*\* WHIO-TV \*\*\*

5 13.51	DATE_JUN28/16 13.51			D	NG NEEDED	CO-OP BILLING	CO-0	TAX	STATE '		CITY TAX
							WK-1	OCT17/16	16	DATES OCT11/16	FLIGHT
				INVOICE) _	(LINE, ORDER, INV		EST#3101 COMMENTS:	1	IP FUN	SENATE LDRSHIP FUND	PRDCT
	REGIONAL	LOCAL	CLASS: NATL.	CLASS			CONTRACT # 8315389	CONTRACT		# 154445	ORDER
						ω	, VA 22313	ALEXANDRIA,			
	AETTE	1- NICK WELTE	PRSN PH-	SALES PRSN			5093	P.O. BOX 25093			
	1ARONEY	BUYER NAME STEPHANIE MARONEY	NAME SI	BUYER		GROUP	MEDIA	MAIN STREET	. NAME	AGY.	AGY #
#	SALESMAN	OFF.#		REP.#		P FUND	LEADERSHIP FUND	ISS/SENATE	ADV. NAME	ADV.	ADV #_

REP: NEW ORDER FOR SENATE LEADERSHIP FUND TOTAL 76880
PLS CFM THANKS
ALLIE

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

CON CM

SENATE LEADERSHIP FUND

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: SPTS: WEEK	NEEK :	DAYS	: TOTL:
AGENCY AGENCY	ADVERTISER CODE PRODUCT CODE = :	= 155 349	AGENCY EST# = 3101	3101					
1	1000A-1100A	30	\$675.00	10/14	10/14	1	FRI		1
PROGRAM : CON COM1:	: DR. PHIL : DR. PHIL								
N	430A-459A	30	\$410.00	10/14	10/14	Д	FRI		ר
PROGRAM : CON COM1:	: DAYBRK ED-430<								
ω	500A-530A	30	\$825.00	10/14	10/14	Н	FRI		1
PROGRAM :	: DAYBRK ED-500<								

JUN28/16 13.51 \*\*\* WHIO-TV \*\*\*

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: SPTS: WE	WEEK : DAYS	:TOTL:
4	500P-530P	30	\$2,400.00	10	10	р		1
PROGRAM : CON COM1:	: NWSCENTER 5							
IJ	530A-600A	30	\$1,000.00	10/14	10/14	Н	FRI	щ
PROGRAM : CON COM1:	: DAYBRK ED-530<							
0	600A-700A	30	\$1,350.00	10/14	10/14	Н	FRI	ш
PROGRAM : CON COM1:	: DAYBREAK EDT<							
7	700A-900A	30	\$1,125.00	10/14	10/14	Ľ	FRI	11
PROGRAM : CON COM1:	: VARIOUS							
8	900A-1000A	30	\$625.00	10/14	10/14	1	FRI	1
PROGRAM : CON COM1:	: KELLY&MICHAEL							
9	1000A-1100A	30	\$675.00	10/17	10/17	⊣	MON	Д
PROGRAM : CON COM1:	: DR. PHIL L: DR. PHIL							
10	500A-530A	30	\$825.00	10/17	10/17	1	MON	1
PROGRAM : CON COM1:	: DAYBRK ED-500<							
11	530A-600A	30	\$1,000.00	10/17	10/17	⊣	MON	ı
PROGRAM : CON COM1:	: DAYBRK ED-530<							
12	600A-700A	30	\$1,350.00	10/17	10/17	1	MON	Ľ
PROGRAM : CON COM1:	: DAYBREAK EDT<							

## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

!!!
T FROM REP JUN28/16 13.51
\*\*\* WHIO-TV \*\*\*

:LINE#:REP :CD:	TIME PERIOD : I	LGTH : SEC :	RATE	: START	: END	:SPTS: WEEK :/WK: INVT	DAYS	:TOTL:
13	700A-900A	30	\$1,125.00	10/17	10/17	ц	MON	н
PROGRAM : CON COM1:	VARIOUS VARIOUS							
14	800P-900P	30	\$4,100.00	10/17	10/17	₽	MON	Н
PROGRAM : CON COM1:	AVG. ALL WKS AVG. ALL WKS							
15	900A-1000A	30	\$625.00	10/17	10/17	Н	MON	⊢
PROGRAM : CON COM1:	KELLY&MICHAEL KELLY&MICHAEL							
16	1200N-700P	30	\$2,600.00	10/15	10/15	₽	SAT	ч
PROGRAM : CON COM1:	AVG. ALL WKS<							
17	600A-700A	30	\$710.00	10/15	10/15	Ы	SAT	Н
PROGRAM : CON COM1:	NWSCNTR7SAT 6A							
18	1256P-430P	30	\$8,000.00	10/16	10/16	Н	SUN	Н
PROGRAM : CON COM1:	AVG. ALL WKS AVG. ALL WKS							
19	430P-730P	30	\$7,000.00	10/16	10/16	Н	SUN	1
PROGRAM : CON COM1:	AVG. ALL WKS AVG. ALL WKS							
20	700P-800P	30	\$7,000.00	10/16	10/16	ш	SUN	ш
PROGRAM : CON COM1:	AVG. ALL WKS AVG. ALL WKS							
21	1000A-1100A	30	\$675.00	10/13	10/13	H	THU	ı
PROGRAM : CON COM1:	DR. PHIL DR. PHIL							

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RISK !!!

REPORT FROM REP JUN28/16 13.51

\*\*\* WHIO-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	LGTH : SEC	: RATE	: START	: END	:SPTS:	WEEK :	DAYS	: TOTL:
22 500A-530A	30	\$825.00	10/13	10	Д	- 1	J	L)
PROGRAM : DAYBRK ED-500<								
23 530A-600A	30	\$1,000.00	10/13	10/13	1	THU	J	Н
PROGRAM : DAYBRK ED-530<								
24 600A-700A	30	\$1,350.00	10/13	10/13	ר	ТНО	J	ш
PROGRAM : DAYBREAK EDT<								
25 700A-900A	30	\$1,125.00	10/13	10/13	Н	ТНО	J	Ы
PROGRAM: VARIOUS								
26 800P-1130P	30	\$5,500.00	10/13	10/13	1	THU	J	ш
PROGRAM: VARIOUS								
27 900A-1000A	30	\$625.00	10/13	10/13	1	THU	J	Ъ
PROGRAM: KELLY&MICHAEL CON COM1: KELLY&MICHAEL								
28 1000A-1100A	30	\$675.00	10/11	10/11	Н	TUE		Ъ
PROGRAM : DR. PHIL CON COM1: DR. PHIL								
29 430A-459A	30	\$410.00	10/11	10/11	Ц	TUE		ш
PROGRAM : DAYBRK ED-430<								
30 500A-530A	30	\$825.00	10/11	10/11	Н	TUE		ш
PROGRAM : DAYBRK ED-500<								

REP JUN28/16 13.51 \*\*\* WHIO-TV \*\*\*

: LINE#:REP :CD:	TIME PERIOD : I	LGTH : SEC :	RATE	: START	: END	:SPTS:	WEEK : DA	DAYS :TOTL:
31	530A-600A	30	\$1,000.00	10/11	10/11	ш		1
PROGRAM : CON COM1:	DAYBRK ED-530<							
32	600A-700A	30	\$1,350.00	10/11	10/11	Д	TUE	<b>1</b>
PROGRAM : CON COM1:	DAYBREAK EDT<							
33	700A-900A	30	\$1,125.00	10/11	10/11	٢	TUE	1
PROGRAM : CON COM1:	VARIOUS VARIOUS							
34	800P-900P	30	\$4,600.00	10/11	10/11	H	TUE	ı
PROGRAM : CON COM1:	NCIS-CBS							
35	900A-1000A	30	\$625.00	10/11	10/11	Н	TUE	ı
PROGRAM : CON COM1:	KELLY&MICHAEL							
36	1000A-1100A	30	\$675.00	10/12	10/12	Н	WED	п
PROGRAM : CON COM1:	DR. PHIL DR. PHIL							
37	500A-530A	30	\$825.00	10/12	10/12	1	WED	<u> P</u>
PROGRAM : CON COM1:	DAYBRK ED-500<							
38	500P-530P	30	\$2,400.00	10/12	10/12	1	WED	ч
PROGRAM : CON COM1:	NWSCENTER 5							
39	530A-600A	30	\$1,000.00	10/12	10/12	1	WED	1
PROGRAM : CON COM1:	DAYBRK ED-530<							

REP HEADLINE# 8315389
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN28/16 13.51 \*\*\* WHIO-TV \*\*\*

SVC- NSI DEMOS- R	MARKET	OCT/16							:LINE#:REP
SVC- NSI DEMOS- RA35+*	MARKET TOTALS	76880.00	PROGRAM : CON COM1:	42	PROGRAM : CON COM1:	41	PROGRAM : CON COM1:	40	:REP :CD:
	\$153,760	0.00		900A-1000A	AVG.	800P-900P	: VARIOUS 1: VARIOUS	700A-900A	D: TIME
	WHIO 50%		KELLY&MICHAEL KELLY&MICHAEL	00A	ALL WKS	OP	SDIS	OA	PERIOD :
	% WDTN 29%			30		30		30	LGTH : SEC
	9% WKEF			\$62		\$5,		\$1,	Ω
	1 6%			\$625.00		\$5,100.00		\$1,125.00	RATE
	WRGT 3%			10/12		10/12		10/12	: START
	CABL 0%			10/12		10/12		10/12	RT : END
	WBDT 2%	CC		2 1		2 1		2 1	D :SPTS:
		CONTRACT TOTAL							WEEK :
		TOTAL		WED		WED		WED	
		7688							DAYS
		76880.00 42		1		1		1	:TOTL: